Creating Beauty to Cure the Soul

Aesthetic Plastic Surgery in Asians
Secondary Rhinoplasty
Closed Rhinoplasty
Aesthetic Septorhinoplasty
Aesthetic Plastic Surgery
Video Atlas
Rhinoplasty Cosmetic Surgery
Internet Guide to Cosmetic Surgery for Women
Aesthetic Plastic Surgery Video Atlas E
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Dallas
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Plastic Surgery - Aesthetic
Aesthetic Plastic Surgery: Rhinoplasty. Septoplasty
Male Aesthetic Plastic Surgery
Cosmetic Patient Selection
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Atlas of Asian Rhinoplasty
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Endoscopic Plastic Surgery
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Aesthetic Plastic Surgery in Asians
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Practical Procedures in Aesthetic Plastic Surgery
Aesthetic Plastic Surgery
Basic Open Rhinoplasty
Aesthetic Plastic Surgery
E-Book
Facial Plastic & Reconstructive Surgery

Completely revised to meet the demands of today's trainee and practicing plastic surgeon, Aesthetic, Volume 2 of Plastic Surgery, 4th Edition, features new full-color clinical photos, dynamic videos, and authoritative coverage of hot topics in the field. Editor-narrated PowerPoint presentations offer a step-by-step audio-visual walkthrough of techniques and procedures in aesthetic surgery. Offers evidence-based advice from a diverse collection of experts to help you apply the very latest advances in aesthetic plastic surgery and ensure optimal outcomes. Provides updated coverage of: Facelift - The male patient; Energy-based devices for body contouring; Autologous gluteal flaps for augmentation and preservation of gluteal contour; Buttock shaping with fat grafting and liposuction; and Essential elements of patient safety in Aesthetic Plastic Surgery, just to name a few. New volume editor J. Peter Rubin brings his expertise and know-how to all aspects of aesthetic surgery. This superbly illustrated book describes how techniques previously developed by Dr. Rollin Daniel for use in open rhinoplasty can be adapted for use in the closed approach. It is the author's opinion that this combination offers greater feedback during surgery, a shorter recovery period and absence of scar. Full explanation is provided of preoperative preparation, including evaluation of the nasal surface aesthetics using the concept of geometric polygons as aesthetic subunits to define both the existing deformity and the aesthetic goals. The surgical techniques developed and modified to achieve the desired surface appearance are then described step by step with the aid of a wealth of color photos. It is illustrated how the novel dissection and redrape control methods reduce the healing time and enhance outcome and an extensive series of case analyses is presented to document the benefits of the approach. The book is written in a “cookbook format” that will enable plastic surgeons quickly to learn how to utilize the closed approach to rhinoplasty to optimal aesthetic benefit. The quintessential book on the rapidly expanding field of male aesthetic surgery from renowned experts! During the past decade, there has been an exponential increase in the number of men undergoing aesthetic surgery in the U.S., with an estimated 1.3 million procedures performed annually. Male Aesthetic Plastic Surgery by Douglas Steinbrech reflects expertise and insights from one of the most-sought-after pioneers in male surgery, along with a Who's Who of contributing authors. While many texts have been written on female aesthetic surgery, this generously illustrated resource fills a void in the literature. Divided into four sections and 45 chapters, the book reflects the background history and male-centric perspective that sets male aesthetic surgery apart from its female counterpart. Essential steps are detailed for each procedure including the physical exam, anatomical variations, patient selection, preoperative preparations, postoperative care, and invaluable pearls and pitfalls to maximize results and avoid complications. Of special interest, each chapter features bullet steps for quick and easy reference before entering the OR. From innovative, never-before published techniques, such as a sub-fascial abdominal silicone six-pack to the rapidly changing world of male body contouring, the textbook covers a broad range of cutting-edge and emerging techniques. High quality illustrations,
bulleted text, and superb videos enhance the ability to understand and perform each procedure. A full spectrum of facial approaches including male blepharoplasty, facelift in men, chin augmentation, facial fat grafting, cheek shaping, male rhinoplasty, and hair restoration. State-of-the-art body techniques including diverse methods to correct gynecomastia, high abdominal definition, gluteal sculpting, abdominal contouring, chest sculpting, and muscular augmentation with implants. The latest injectable, laser, and men's skincare procedures, including the use of neurotoxins, Kybella, and energy-based techniques. A comprehensive glossary of surgical terms provides a quick reference for daily practice. This is a must-have resource for all plastic surgeons, dermatologic surgeons, and aesthetic doctors who treat male patients. Perhaps the greatest impact on how a person is perceived is the size and shape of the nose. Many are disappointed with their natural look and desire a change. Corrective nasal surgery is near the top of the list as one of the most common aesthetic surgical procedures performed today. This is the concern Dr. Lazzaro has had during several years in which he has been meeting patients that have come to him looking for answers, for a solution. Dr. Lazzaro, with his passion and professionalism, has taken this opportunity to answer these questions through this publication, an essential resource for any person who wants to know about rhinoplasty. Dr. Manuel Lazzaro is a board-certified Plastic Surgeon in Caracas, Venezuela, specializing in Aesthetics and Reconstructive Plastic Surgery, member of Venezuelan Society of Plastic Surgery, Reconstructive, Aesthetics and Maxillofacial (SVCPREM), Iberolatinoamerican federation of Plastic Surgery and Reconstructive, (FILACP), International Society of Aesthetic Plastic Surgery (ISAPS) and International Confederation for Plastic Reconstructive & Aesthetic Surgery. (IPRAS). He is also Aesthetic and Reconstructive Surgeon Specialist current member of European College of Aesthetic Medicine & Surgery (ECAMS) and Surgical Assistant Certified, member of American Board of Surgical Assistant (ABSA). This book offers valuable insights into the psychosocial characteristics of patients interested in cosmetic surgery. It identifies factors such as experiences of being mobbed during childhood, as well as the nature of social relationships and psychiatric disorders that can strengthen or inhibit patients' interest in aesthetic plastic surgery and influence their postoperative outcomes. The book pays close attention to individual psychosocial profiles and their connections to specific surgical interventions. On this basis, it subsequently develops a tool that helps physicians decide whether or not a given patient should be considered for aesthetic surgery. This book offers a handy tool for daily practice, while also paving the way for future research in this field. Endoscopic Techniques in Plastic and Aesthetic Surgery comprehensively addresses both the aesthetic and reconstructive aspects of endoscopic surgery as applied to plastic surgery. The editors, renowned pioneers of these techniques, have assembled a group of distinguished contributors to present, step-by-step, the operative strategies for incorporation of endoscopic procedures to the armamentarium of the practicing plastic surgeon. The procedures are precisely and exquisitely rendered by 721 illustrations, including over 300 full color endoscopic views and operative photographs. This book is the essential, definitive source for mastery of these state-of-the-art techniques. Fully updated to meet the demands of the 21st-century surgeon, Aesthetic Plastic Surgery, Volume 2 of Plastic Surgery, 3rd Edition, provides you with the most current knowledge and techniques in aesthetic plastic surgery, allowing you to offer every patient the best possible outcome. Access the complete, fully searchable contents online, download all the tables and figures, and take advantage of additional content and images at www.expertconsult.com!
plastic surgery, but it is also viewed as one of the most complex. This comprehensive book provides a wealth of up-to-date information on advanced aesthetic rhinoplasty techniques. After discussion of anatomy, psychological issues, and preoperative planning, a wide range of primary and secondary rhinoplasty techniques are described clearly and in detail with the aid of numerous high-quality color illustrations. The use of fillers in rhinoplasty, ethnic variations in anatomy and techniques, and possible risks and complications are all clearly explained. This book is intended primarily for experienced surgeons in the fields of plastic surgery, cosmetic surgery, general surgery, otolaryngology, ophthalmology, oral maxillofacial surgery, and cosmetic surgical subspecialties. It will also be an invaluable resource for residents and fellows. Aesthetic Plastic Surgery - edited by Sherrell J. Aston, MD, Douglas S. Steinbrech, MD and Jennifer L. Walden, MD - brings you the masterful expertise you need to achieve breathtaking outcomes for every cosmetic surgery procedure, including MACS lift, endoscopic mid and lower face rejuvenation, lid/cheek blending - the tear trough, cohesive gel breast augmentation, lipoabdominoplasty, and many more. A "who's who" of international authorities in plastic surgery explain their signature techniques, giving you all the know-how you need deliver the exceptional results your patients demand. Operative videos on DVD let you observe these techniques being performed in real time; and Expert Consult online access enables you to reference the text, download the images, and watch the videos from any computer. Coverage of hot topics includes MACS lift, endoscopic mid and lower face rejuvenation, lid/cheek blending - the tear trough, the newest rhinoplasty techniques, cohesive gel breast augmentation, fat grafting techniques, details of the latest injectables and fillers, and many other highly sought-after procedures. A consistent, extremely user-friendly organization guides you through history, evaluation, anatomy, technical steps, post-operative care, complications, and pearls and pitfalls for each procedure - giving you all the advice you need to make informed, effective decisions and avoid complications and disappointing results. Expert Consult online access allows you to reference the complete contents, perform rapid searches, download the images, and watch the operative videos from any computer. Your purchase entitles you to access the web site until the next edition is published, or until the current edition is no longer offered for sale by Elsevier, whichever occurs first. If the next edition is published less than one year after your purchase, you will be entitled to online access for one year from your date of purchase. Elsevier reserves the right to offer a suitable replacement product (such as a downloadable or CD-ROM-based electronic version) should online access to the web site be discontinued. Bring your practice fully up to date with the most effective and innovative techniques in aesthetic plastic surgery. Trends and Techniques: Aesthetic Plastic Surgery covers today's sought-after procedures— from male-specific aesthetic techniques to liposuction technologies and vaginal rejuvenation—all innovative new procedures that will greatly benefit your patients' quality of life. In this outstanding resource, you'll learn not only from Dr. Lina Triana, but also from other internationally recognized aesthetic surgeons in plastic surgery, facial plastic surgery, oral and maxillofacial surgery, and dermatology. Chapters cover high-demand procedures such as facelifts and lip enhancements, liposuction and J plasma, mamopexy after breast implant removal, hoodplasty, vaginal tightening, scrotal lift, penis enhancement, and more. Offers expert commentary from world-renowned surgeons, including surgical tips and tricks that help you achieve the best outcomes and avoid complications. Discusses gender differences in body definition and non-surgical procedures, as well as marketing in the plastic surgeon's practice. Allows today's cosmetic surgeons to offer top procedures with optimal outcomes, enabling increased patient satisfaction and repeat consultation. Rhinoplasty is one of the most challenging operations in aesthetic plastic surgery. Not only is it technically difficult as no two noses are the same, surgical decision making plays an absolutely critical part. Unpredictable post-operative healing, natural facial asymmetry, and high patient expectations lead to a high incidence of secondary (revision) operations. With contributions from a truly outstanding, international list of experts, this two-volume set covers operative principles and includes the personal techniques of nearly 50 experts. The books are liberally illustrated with color photos and artwork. Also included are the e-book version, as well as 13 hours of surgical video, presented in 120 tightly-edited clips and showcasing 30 full procedures. Fully updated to meet the demands of the 21st-
century surgeon, Aesthetic Plastic Surgery, Volume 2 of Plastic Surgery, 3rd Edition, provides you with the most current knowledge and techniques in aesthetic plastic surgery, allowing you to offer every patient the best possible outcome. Access all the state-of-the-art know-how you need to overcome any challenge you may face and exceed your patients' expectations. Written and edited by world-renowned aesthetic plastic surgeons, Aesthetic Plastic Surgery of the East Asian Face presents cutting-edge techniques for performing plastic surgery on East Asian patients. Dr. Jin, a well-regarded surgeon in Korea, has compiled an outstanding clinical reference covering the latest techniques used in plastic surgery of the East Asian face, including: rhinoplasty, Asian eyelid surgery, facial contouring, and aging face surgery. In addition, this book covers the rapidly changing non-surgical treatments of botulinum toxin, fillers, and lasers. Key Features: Only includes techniques that are proven to be safe and clinically effective Covers all the major facial plastic surgery procedures performed on East Asian patients More than 850 full-color intraoperative photos and high-quality illustrations demonstrate techniques and procedures described in the text This book is an essential reference for aesthetic plastic surgeons and fellows interested in optimizing outcomes for their East Asian patients. It is filled with the insights, wisdom, and experience of leading experts in East Asian facial plastic surgery, and will surely be kept close at hand as a refresher, training guide, and atlas of facial plastic techniques. Plastic surgery not only specializes in reconstructive surgery but in cosmetic or aesthetic surgery as well. Reconstructive surgery can help fix something that is not regular on the body such as a scar or a ripped earlobe. Studies have shown that people who have an imperfection corrected by plastic surgery have more mental focus and confidence. When people feel that they are more attractive, they feel that they have become empowered to improve the quality of their lives. Addresses procedures, issues, risks, and dangers associated with cosmetic surgery and explains how it differs from plastic and reconstructive surgeries. The increasing multicultural population in the US and the world is reflected in the patient population that most Facial Plastic Surgeons are seeing in their practice environments. Facial plastic surgery procedures and aesthetic goals had been based predominantly on European Caucasian models of anatomy and cultural influences/ Currently, a wide variety of racial, ethnic and cultural backgrounds are included in most facial plastic surgery practice experiences. A recognition and sensitivity to those differences and influences should be part of a modern facial plastic surgeon’s skill set. With an understanding of the tremendous clinical relevance of multicultural aesthetics, this issue of Facial Plastic Surgery Clinics addresses Anatomy, Aesthetic goals, Patient evaluation, and Surgical techniques according to various ethnic, racial, and cultural needs. Some of the topics presented are Considerations in non-Caucasian facelift procedures; Scar variations by skin type; Laser and face peel procedures in non-Caucasians; Rhinoplasty in the Mestizo nose; Rhinoplasty in the African-American nose; Rhinoplasty in the Asian nose; Facial aesthetic surgical goals in patients of different cultures; and Concepts of beauty in a multicultural world. This book is a comprehensive guide to facial plastic and reconstructive surgery for surgeons and trainees. Divided into five sections, the text begins with an overview of basic techniques, analgesia and conscious sedation, and legal and psychosocial issues. The next section covers rhinoplasty, both aesthetic and medical, and section three discusses various aesthetic facial surgery procedures including browplasty, liposuction and scar revision. The following section examines non-surgical procedures such as chemical peels, Botox and fillers, and the book concludes with a section on reconstructive surgery including Mohs surgery, local flaps and grafts, cleft lip and palate, and craniomaxillofacial trauma. A question bank of more than 1000 questions and answers is included to assist revision and exam preparation. Authored by recognised experts from Canada and the USA, chapters feature multiple images and diagrams, as well as key points boxes for quick reference. Key points Comprehensive guide to facial plastic and reconstructive surgery Covers basic techniques, rhinoplasty, aesthetic facial surgery, non-surgical procedures, and reconstructive surgery Features a question bank of more than 1000 questions and answers Recognised author team from Canada and USA This clearly structured and beautifully illustrated atlas, which includes numerous high-quality pre-, intra-, and postoperative pictures, documents the techniques employed in order to deal with the problems typically encountered following a previous failed rhinoplasty. Each chapter also contains a description of the authors’ standard procedure for treating the problem in question and describes the precautions to be taken in order to avoid similar failures. The techniques covered include extracorporeal and total septal reconstruction, reconstruction of the over resected tip, the sliding technique for
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reduction of the over projected tip, the use of allograft fascia or alternatively free diced cartilage for camouflaging or volume augmentation, and saddle nose correction. Mastering Advanced Rhinoplasty will be of value to both novice and experienced practitioners seeking to achieve the best results for patients who frequently present with challenging problems. In the turmoil of everyday activity, when few surgeons have time or energy for bibliographic research, the wonderful history of human endeavor runs the risk of remaining buried in libraries. Several years ago, a small group of enthusiasts was gathered together by Mario Gonzalez-Ulloa to write the history of Aesthetic Plastic Surgery. There was the feeling among them that experience and knowledge should be shared by all those who practice this art and this science, and that its creation and progress would be alive and present with a chronicle of this surgical specialty. Their chapters have been written. These chapters have appeared in Aesthetic Plastic Surgery, but they are now collected in book form, and the individual style of each author has been preserved. It is a thrilling story. It is a compact information. Let it be our stepping-stone project in which past, present, and future are fused into one. Full-color, step-by-step guidance on how to perform the most popular procedures in cosmetic surgery. Using more than 250 full-color illustrations and photos, and clear, concise text, Cosmetic Surgery teaches you how to perform the latest and most in-demand surgical and non-surgical procedures in aesthetic plastic surgery. Each chapter includes patient selection and preparation, technique, complications, outcomes assessment, and references, and many illustrations that have been prepared specifically for this book. FEATURES: A consistent, easy-to-navigate approach that facilitates quick learning. More than 250 full-color illustrations that clarify each step of every procedure. Expert authorship by experienced plastic surgeons. COMPREHENSIVE COVERAGE OF: Facial surgeries including facelift, brow lift, blepharoplasty, otoplasty, rhinoplasty, and chin implants. Breast surgery, body contouring, and bariatric plastic surgery including breast augmentation, breast reduction, abdominoplasty, brachioplasty, and liposuction. Non-surgical options including Botox, injectable fillers, chemical peel, dermabrasion, and laser surgery. Other considerations such as new developments in cosmetic surgery, the business of cosmetic surgery, and the public’s view of cosmetic surgery. This superbly illustrated book describes how techniques previously developed by Dr. Rollin Daniel for use in open rhinoplasty can be adapted for use in the closed approach. It is the author’s opinion that this combination offers greater feedback during surgery, a shorter recovery period and absence of scar. Full explanation is provided of preoperative preparation, including evaluation of the nasal surface aesthetics using the concept of geometric polygons as aesthetic subunits to define both the existing deformity and the aesthetic goals. The surgical techniques developed and modified to achieve the desired surface appearance are then described step by step with the aid of a wealth of color photos. It is illustrated how the novel dissection and redrape control methods reduce the healing time and enhance outcome and an extensive series of case analyses is presented to document the benefits of the approach. The book is written in a “cookbook format” that will enable plastic surgeons quickly to learn how to utilize the closed approach to rhinoplasty to optimal aesthetic benefit. A renowned rhinoplasty reference, this two-volume set presents the work of recognized pioneers in the field who provide comprehensive coverage of primary and secondary rhinoplasty. From basic fundamentals and anatomy to the latest refinements and advances in technique, the book includes comprehensive case analyses to facilitate clinical decision making—supplying rhinoplasty surgeons with all the tools needed for achieving superb results. Featuring 18 new chapters and numerous color images, this third edition is supplemented with DVDs containing videos of operative procedures. Dallas Rhinoplasty, Nasal Surgery by the Masters is now available with a bundled e-book for the first time. Readers can download photos, videos, text, and much more. The work of recognized pioneers in the field Provides comprehensive coverage of primary and secondary rhinoplasty. Covers basic fundamentals and anatomy. Presents the latest refinements and advances in technique for safer, more consistent results. Includes new innovations for achieving a smooth dorsum, avoiding alar notching, and improving tip refinement. Supplies comprehensive case analyses to facilitate clinical decision making. Features 18 new chapters with numerous color images and 4 DVDs with 14 full-length operative videos. * eBook version is included with purchase of the print book. Book Introduction 15 years for plastic surgery of nose only! Nose plastic operation technique for the Asian people written by the foremost specialist of nose plastic operation in Korea! Since the cosmetic surgery began, lots of people have published the books for nose plastic surgery but most of them are focused on the western people. The standard of ‘ideal nose’
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appeared in the plastic surgery textbook is also focused on the ideal type of western people. However, the structure of face line and nose of Asian people is basically different from those of western people. If the plastic operation is carried out by applying the standard of ideal nose appeared in the textbook for the face of Asian people, it is naturally unfamiliar or not comfortable. Dr. Suh Man Koon, the author of this book, has studied the nose plastic operation suitable for the face line of Asian people for a long time, based on various clinical experiences. The author who has experienced in the nose plastic surgery over 15 years felt the necessity of systematic training book acutely while training the medical teams who came from Asian countries to learn the advanced plastic operation technique of Korea. The author expressed his wish that this book will be helpful for those who want to learn the nose plastic operation technique for the Asian people.

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Written and edited by world-renowned aesthetic plastic surgeons, Aesthetic Plastic Surgery of the East Asian Face presents cutting-edge techniques for performing plastic surgery on East Asian patients. Dr. Jin, a well-regarded surgeon in Korea, has compiled an outstanding clinical reference covering the latest techniques used in plastic surgery of the East Asian face, including: rhinoplasty, Asian eyelid surgery, facial contouring, and aging face surgery. In addition, this book covers the rapidly changing non-surgical treatments of botulinum toxin, fillers, and lasers. Key Features: Only includes techniques that are proven to be safe and clinically effectiveCovers all the major facial plastic surgery procedures performed on East Asian patientsMore than 850 full-color intraoperative photos and high-quality illustrations demonstrate techniques and procedures described in the textThis book is an essential reference for aesthetic plastic surgeons and fellows interested in optimizing outcomes for their East Asian patients. It is filled with the insights, wisdom, and experience of leading experts in East Asian facial plastic surgery, and will surely be kept close at hand as a refresher, training guide, and atlas of facial plastic techniques.Dr. Bahman Guyuron and Brian Kinney bring you the detailed visual guidance and unmatched expertise you need to master the most popular cosmetic surgery procedures and achieve breathtaking results. Full-color photographs and narrated procedural videos lead you step-by-step through techniques such as breast augmentation, non-surgical facial rejuvenation with fillers, periorbital rejuvenation, primary rhinoplasty, and more. Tips and tricks from a veritable "who's who" in plastic surgery equip you to successfully deliver the results your patients expect. Visualize how to proceed through a highly visual format that employs full-color art to demonstrate breast
augmentation, non-surgical facial rejuvenation with fillers, periorbital rejuvenation, primary rhinoplasty, and more. This superbly illustrated atlas, featuring approximately 2,500 high-quality illustrations, will help all surgeons who perform rhinoplasty in Asian patients to achieve excellent aesthetic and functional outcomes. The differences in nasal anatomy and aesthetic goals between Asian and Western individuals are clearly explained, and the surgical materials appropriate to Asian rhinoplasty are identified. The full set of techniques employed in Asian rhinoplasty are then described and illustrated step by step, taking into account the important advances achieved in recent years. Among the procedures covered are dorsal augmentation using implants and autogenous tissue, tip plasty, tip reduction surgery, short nose correction, humpectomy, correction of alar-columellar disproportion, nostril and alar base reduction, and deviated nose correction. Guidance is offered on management of potential complications, and secondary rhinoplasty is also discussed. This book will enable surgeons to enhance the appearance of the nose in a way that is fully consistent with the other facial features of Asians.

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Publisher Introduction

You are going to be surprised to know that the trend for plastic surgery, also known as cosmetic surgery and reconstructive aesthetic surgery, is turning out to be a multibillion-dollar business worldwide. There are supposedly more cosmetic surgeons in some cities, than there are practicing general practitioners, or even medical specialists? Why is this so? This book is going to tell you all about cosmetic surgery, and why people have some preconceived notions about it. Also, it is going to tell you all about surgical methods, which are practiced by reconstructive aesthetic surgeons - the new terminology for cosmetic surgeons - in order to make you look more youthful, beautiful, or just plain different. Many people know about one of the scariest socialites in the USA. She has spent $4 million in the past 10 years and more so that she can look more like a cat instead of a human being. Her justification for spending all this money, in spoiling a perfectly once beautiful face and making it look grotesque and weird, is that her multimillionaire husband loves big cats, and she wants to keep him interested in her. So that is why she is looking for that perpetual feline look. Any woman who can go to these limits in order to keep the fickle interest of Mr. Multi-Bank Accounts is definitely suffering from an infinity complex or she does not have anything constructive to do with her time. But this seems to please her. It also gets her plenty of attention because I think she enjoys the gawking audience staring at her and wondering how one could prefer to look so ugly. Especially when some of her surgical procedures made certain that she did not need a costume on Halloween in order to scare the kiddies. So, here we come to these points - do you really need plastic surgery? What are the psychological aspects of this surgery on the psyche of a human being? What is the difference between cosmetic and plastic surgery? This book is going to tell you all about reconstructive plastic surgery, and its steadily gaining importance in the life and times of beauty obsessed human beings. Cosmetic surgery has become such a booming business, just because of good PR. The demand for some people to look like a popular concept of beauty is being encouraged by media people, as well as the surgeons themselves, so that more and more people go in for cosmetic and reconstructive surgery.

Learn to use the Internet to find important information on cosmetic surgery procedures—and the right surgeon to do it! Hundreds of thousands are considering cosmetic surgery of some sort. The question is where can you go to find out what is right for you? The Internet Guide to Cosmetic Surgery for Women gives you the advantage of finding out everything you want to know about cosmetic surgery—from the comfort and privacy of your own home. This comprehensive resource guides you through the mountains of information on the Internet, providing a thorough listing of Web sites detailing every aspect of plastic and cosmetic surgery for every body part, as well as presenting strategies for finding specific information you are looking for. The Internet Guide to Cosmetic Surgery for Women gives you the tools to find information about a specific procedure, learn the surgery’s advantages as well as risks—even how to locate the best surgeons for the procedure. The book provides screen shots to illustrate Web sites, information on where to find the latest important statistics and data, and helpful definitions for cosmetic surgery terms. The Internet Guide to Cosmetic Surgery for Women not only lists Internet addresses and basic sites on cosmetic surgery, but also reveals where to find quality information on: the costs of surgery selecting a cosmetic surgeon liposuction calf implants tummy tucks thigh lifts.
buttock liposculpture buttock augmentation belt lipectomy breast surgeries, including enlargement, lifts, reconstruction, and reduction cheek implants facelifts jaw augmentation laser skin resurfacing lip augmentation nose surgery cellulite treatment Botox injections hair removal hair transplantation scar revision wrinkle treatment chemical peels cosmetic dentistry and much more! The Internet Guide to Cosmetic Surgery for Women is an essential guide for anyone interested in or considering plastic and cosmetic surgery procedures. Expressly designed for surgeons in training who are new to nasal rhinoplasty, this textbook is written in a simple didactic style. A century after the first open rhinoplasty was performed by Dr. Aurel Réthi in Hungary, open rhinoplasty is now the most commonly used approach to aesthetic and reconstructive nasal surgery; the author’s decades of experience will safely guide the reader through her/his journey from the first contact with new patients to the postoperative analysis of clinical results. Instead of the usual classification of surgical techniques and anatomical regions, here the learning process is based on a sequence of steps, each of which addresses the most frequent problems that surgeons are likely to encounter in everyday clinical practice. In addition, the most relevant surgical instruments and electromedical devices are presented, together with their specific features and techniques, such as inclination and positioning during the procedure. Each step is richly illustrated and supported by a suggested reading list, as well as content on ethical and general principles. A specific chapter on radiological pre-evaluation assessment makes this book unique. Given its clear structure, its appealing didactic style and wealth of figures, Basic Open Rhinoplasty offers a much-valued step-by-step companion for postgraduate students, surgeons in training, and medical practitioners who deal with rhinoplasty in their clinical practice. The traditional closed rhinoplasty procedure used to produce unstable results, including the “polly beak” deformity, and has largely been replaced by open rhinoplasty, which has now become the new standard. Nevertheless, the complete release of the skin from the nasal skeleton allows for more post-operative swelling, especially if the skeleton is greatly reduced. To enhance nasal definition many surgeons find it necessary to place grafts on the skeleton. This book describes a closed operation that avoids the unstable nose tip of past procedures by preserving the elastic tissue and greatly reduces post-operative swelling. It also presents a novel technique for tip refinement, which elongates the periphery of a dome-shaped tip and a new nose splint. Based on the author's over 30 years of clinical experience and innovations, this step-by-step guide appeals to experienced surgeons wishing to expand their tools and incorporate the advanced techniques described. Aesthetic Plastic Surgery Video Atlas - edited by Dr. Bahman Guyuron et al. - brings you the detailed visual guidance and unmatched expertise you need to master the most popular cosmetic surgery procedures and achieve breathtaking results. Full-color photographs and narrated procedural videos lead you step-by-step through techniques such as breast augmentation, non-surgical facial rejuvenation with fillers, periorbital rejuvenation, primary rhinoplasty, and more. Tips and tricks from a veritable “who’s who” in plastic surgery equip you to successfully deliver the results your patients expect. At www.expertconsult.com you can reference the complete text, download the images, and watch the videos anytime, anywhere from any computer. Visualize how to proceed through a highly visual format that employs full-color art and video clips to demonstrate breast augmentation, non-surgical facial rejuvenation with fillers, periorbital rejuvenation, primary rhinoplasty, and more. Avoid pitfalls and achieve the best outcomes thanks to a step-by-step approach to each procedure, complete with tips and tricks of the trade from leading experts in aesthetic plastic surgery. See how the masters do it! Watch video clips of 16 key procedures (two hours running time) being performed by experts, complete with narration explaining each step. Stay current with the latest techniques and findings about cohesive gel breast implants, the use of minimally invasive techniques, and other hot topics. Take it with you anywhere! Access the full text, downloadable image library, video clips, and more at www.expertconsult.com. Aesthetic Plastic Surgery in Asians: Principles and Techniques offers a comprehensive guide to all aspects of cosmetic surgery in Asians, focusing on the differences in surgical techniques and general principles when treating these patients. With special emphasis on minimally invasive techniques and minimization of scars, the book features contributions from surgeons in Asian regions who share their signature procedures and describe the latest innovations. The book is divided into ten parts. It begins with general principles and discusses the cultural and societal influence on Asian patients for cosmetic surgery as well as psychological and psychiatric considerations for Asian cosmetic patients. Next, the book covers facial rejuvenation with chapters on treatment for acne scars, laser skin
resurfacing, fat grafting, and Botox. The book discusses the various approaches to face lift, including the classic face-lift and the short-scar method. A section on cosmetic surgery of the eyelid examines the special considerations in Asian eyelid surgery. It discusses upper and lower blepharoplasty, management of the sunken eyelid, and periorbital rejuvenation. A section on rhinoplasty covers alloplastic implants, autologous cartilage grafts, and primary open and closed rhinoplasty. The book also discusses cosmetic surgery of the ear and of the facial skeleton. The next chapters cover breast augmentation with implants, focusing on the transaxillary approach as well as the inframammary approach. The contributors discuss augmentation with conventional fat grafting and cell-assisted lipotransfer. Also covered are mastopexy, breast reduction, and breast reconstruction with pedicled TRAM flap. The final chapters cover abdominoplasty, liposuction of the trunk, buttock augmentation, calf reduction, and other procedures such as hair transplantation, penile enhancement, correction of varicose veins with endovascular laser, and correction of osmidrosis. Illustrated with over 2500 top-quality full-color drawings and photographs, and with three DVDs showcasing supplementary surgical techniques videos, this title is an absolutely indispensable resource for anyone involved in the aesthetic treatment of Asian patients. Practical Procedures in Aesthetic Plastic Surgery, written by one of the foremost authorities in the field, is the definitive "hands-on" guide for the practicing plastic surgeon. Each chapter presents the actual execution of a specific surgical technique and illustrates the finer points that separate unacceptable from state-of-the-art surgical results. Aesthetic plastic surgery procedures from head-to-toe are covered, including blepharoplasty, rhytidectomy, abdominoplasty, suction-assisted lipectomy, breast augmentation, and lip enhancement. Over 500 photographs and line drawings, with 46 in full color, are the thrust of the book's benefit to the practicing surgeon, as each clearly defines the technical maneuvers essential in achieving flawless results. Prevention of mistakes as well as correction and repair of poor technique are also emphasized - an area that few books stress at all. Truly the most clear-cut technical volume available, this book should be in the hands of all practicing plastic surgeons and residents.

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